



# The Tenth

## NORTHERN CALIFORNIA SOY AND TOFU FESTIVAL

*Come discover the joy of soy!*



SATURDAY, JULY 2, 2022 • SAN FRANCISCO JAPANTOWN PEACE PLAZA

### SPONSORSHIP OPPORTUNITIES

#### Title Sponsor: \$10,000 (limited to one)

- Stage Banner
- One year Website banner (300 x 250 pixels) ad on Festival Website and [www.nichibei.org](http://www.nichibei.org) Website
- Logo on Public Service Announcements on television and social media
- Largest logo on all promotional and event advertising
- Full-page (9.75”W x 13.00”H) color advertisement in the Obon & Summer Festivals Guide
- Back cover full-page (9.75”W x 6.25”H) color advertisement in Festival Program (\$1,750 value)
- 10’ x 10’ Vendor booth at Festival
- 10 admission to VIP Reception on June 25, 2022

Corporate Sponsorship Benefits	Gold Sponsor: \$7,500	Silver Sponsor: \$5,000	Bronze Sponsor: \$2,000
COLOR advertisement in the Obon & Summer Festivals Guide (Print & Digital)	Full-page (9.75”W x 13”H) \$2,450 value	Half-page (9.75”W x 6.25”H) \$1,350 value	3.75”W x 4.10”H \$450 value
COLOR advertisement in Festival Program Booklet (Print)	Half-page (9.75”W x 6.25”H) \$1,010 value	Quarter page (5.75”W x 6.25”H) \$720 value	Business Card (3.75”W x 2”H) \$165 value
Festival Website Promotion	Website banner (300 x 170 pixels)	Website banner (300 x 170 pixels)	Small Logo and Link
Logo on Stage Banner	Large	Medium	Small
Logo on all promotional and event advertising	Large	Medium	Small
10’ x 10’ Vendor Booth at Festival	YES	YES	N/A
Admission to VIP Reception June 25, 2022, to judge Tofu Dessert Competition	10	8	4



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# NORTHERN CALIFORNIA SOY AND TOFU FESTIVAL

SATURDAY, JULY 2, 2022 • S.F. JAPANTOWN PEACE PLAZA

Nichi Bei Foundation, P.O. Box 15693, San Francisco, CA 94115  
415.673.1009 office | 415.673.1063 fax | sponsors@soyandtofufest.org | www.soyandtofufest.org



## SPONSORSHIP AGREEMENT

We wish to participate in the 10th Northern California Soy and Tofu Festival as a:

- |  |          |                                      |         |
|--|----------|--------------------------------------|---------|
| <input type="radio"/> TITLE SPONSOR (limited to one) | \$10,000 | <input type="radio"/> GOLD SPONSOR   | \$7,500 |
| <input type="radio"/> SILVER SPONSOR                 | \$5,000  | <input type="radio"/> BRONZE SPONSOR | \$2,000 |

Name of Company or Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ e-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Benefits will commence with receipt of completed application form and full payment. Once application and payment is received and accepted, you will receive an e-mail confirmation with booth information, if applicable. e-mail logo to [sponsors@soyandtofufest.org](mailto:sponsors@soyandtofufest.org) by May 27, 2022.

### APPLICATION AND PAYMENT DEADLINE IS MAY 27, 2022

**Sponsorship checks must be made payable to "Nichi Bei Foundation." FEE IS NON-REFUNDABLE, and event is held rain or shine. Send check and application to:**

**Nichi Bei Foundation  
P.O. Box 15693  
San Francisco, CA 94115**

The Nichi Bei Foundation is an exempt organization under Section 501(c)(3) of the U.S. Internal Revenue Code, tax ID number 27-0700443. Your donation is tax-deductible to the full extent permitted by law. For more information, contact (415) 673-1009, e-mail [sponsors@soyandtofufest.org](mailto:sponsors@soyandtofufest.org) or visit [www.soyandtofufest.org](http://www.soyandtofufest.org).



#### DO NOT WRITE IN THIS SPACE. FOR INTERNAL PURPOSES ONLY.

Date Received \_\_\_\_\_ Received by \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ Check No. \_\_\_\_\_