



The 11th NORTHERN CALIFORNIA SOY AND TOFU FESTIVAL



Come discover the joy of soy!

SATURDAY, JUNE 3, 2023 • SAN FRANCISCO JAPANTOWN PEACE PLAZA

CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$12,500 (limited to one)

- Stage Banner
- Logo on Public Service Announcements on television and social media
- Largest logo on all promotional and event advertising
- Full-page (9.75"W x 13.00"H) color advertisement in the Obon & Summer Festivals Guide (\$2,450 value)
- Back cover full-page (7.125"W x 9.25"H) color advertisement in Festival Program (\$1,750 value)
- 10 admission to VIP Reception on June 3, 2023



Corporate Sponsorship Benefits	Platinum Sponsor: \$10,000	Gold Sponsor: \$7,500	Silver Sponsor: \$5,000	Raffle Sponsor: \$3,000	Bronze Sponsor: \$2,000
COLOR advertisement in the Obon & Summer Festivals Guide	Full-page (9.75"W x 13"H) \$2,450 value	Full-page (9.75"W x 13"H) \$2,450 value	Half-page (9.75"W x 6.25"H) \$1,350 value	Quarter-page (5.75" W x 6.25" H) \$850 value	3.75"W x 4.10"H \$450 value
COLOR advertisement in Festival Program Booklet	Full-page (7.125"W x 9.25"H) \$1,500 value	Half-page (7.125"W x 4.55"H) \$800 value	NB1 (3.5"W x 6.9"H) \$650 value	NB2 (3.5"W x 4.55"H) \$450 value	Business Card (3.5"W x 2.2"H) \$250 value
Festival Website Promotion	Website banner (300 x 170 pixels)	Website banner (300 x 170 pixels)	Website banner (300 x 170 pixels)	Website banner (300 x 170 pixels)	Small Logo and Link
Logo on Stage Banner	Large	Large	Medium	Medium	Small
Logo on all promotional and event advertising	Large	Large	Medium	Medium	Small
10' x 10' Vendor Booth at Festival	YES	YES	YES	N/A	N/A
Admission to VIP Reception June 3, 2023, to judge Tofu Dessert Competition	10	10	8	8	4



The 11th

NORTHERN CALIFORNIA SOY AND TOFU FESTIVAL

SATURDAY, JUNE 3, 2023 • S.F. JAPANTOWN PEACE PLAZA

Nichi Bei Foundation, P.O. Box 15693, San Francisco, CA 94115
415.673.1009 office | 415.673.1063 fax | sponsors@soyandtofufest.org | www.soyandtofufest.org



SPONSORSHIP AGREEMENT

We wish to participate in the 11th Northern California Soy and Tofu Festival as a:

- \$12,500 TITLE SPONSOR (limited to one)
- \$10,000 PLATINUM SPONSOR
- \$7,500 GOLD SPONSOR
- \$5,000 SILVER SPONSOR
- \$3,000 RAFFLE SPONSOR
- \$2,000 BRONZE SPONSOR



Name of Company or Organization _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Website _____ e-mail _____

Signature _____ Date _____

Benefits will commence with receipt of completed application form and full payment. Once application and payment is received and accepted, you will receive an e-mail confirmation with booth information, if applicable. e-mail logo to sponsors@soyandtofufest.org by April 21, 2023.

APPLICATION AND PAYMENT DEADLINE IS APRIL 21, 2023

Sponsorship checks must be made payable to "Nichi Bei Foundation." FEE IS NON-REFUNDABLE, and event is held rain or shine. Send check and application to:

**Nichi Bei Foundation
P.O. Box 15693
San Francisco, CA 94115**

The Nichi Bei Foundation is an exempt organization under Section 501(c)(3) of the U.S. Internal Revenue Code, tax ID number 27-0700443. Your donation is tax-deductible to the full extent permitted by law. For more information, contact (415) 673-1009, e-mail sponsors@soyandtofufest.org or visit www.soyandtofufest.org.



DO NOT WRITE IN THIS SPACE. FOR INTERNAL PURPOSES ONLY.

Date Received _____ Received by _____

Amount Enclosed _____ Check No. _____